

**PUBLIC SERVICE COMMISSION
OF WEST VIRGINIA
CHARLESTON**

CASE NO. 10-1306-T-PC

TELRITE CORPORATION

Petition for consent and approval to be designated
an eligible telecommunications carrier.

NOTICE OF ETC STATUS

On August 18, 2010, Telrite Corporation (Telrite), a public telephone utility, Covington, Georgia, filed a petition with the Public Service Commission, pursuant to Section 214(e)(2) of the *Telecommunications Act of 1934*, as amended (*Act*), seeking designation as an eligible telecommunications carrier (ETC) throughout West Virginia for the purposes of receiving federal universal service fund (USF) support for providing wireline and wireless services through various low-income programs. The Commission previously authorized Telrite to provide resold and facilities-based local exchange service throughout West Virginia as a competitive local exchange carrier. Telrite meets all of the qualifications necessary to be designated as an ETC under *Act* §214(e)(1) solely to provide services supported by and participating in the low income programs of the USF. Telrite provides CLEC services throughout West Virginia and is committed to provide those services at reasonably priced rates to areas where such services are not currently available. Telrite's offer in this case includes providing a handset at no cost to the subscriber. Telrite's proposal is to supplement, and not detract from, its current service offerings, and does not seek ETC designation beyond the geographic area for which it already has received certification. Telrite's proposal would benefit wireline and wireless customers by increasing customers' competitive choices; increasing the customers' geographical local calling areas by providing the customers with this service for a preset amount of air time at no charge, with the flexibility to purchase additional air time (with 911 and E911 services not using air time minutes); and otherwise make Telrite's service offering more appealing and valuable to its customers, outweighing any potential harms. Telrite provides Lifeline and Link-Up services that benefit needy low-income consumers, which enables many to obtain wireline and/or wireless services who otherwise would not be able to obtain those services.

According to the Commission's guidelines, a carrier seeking ETC status must advertise, on a quarterly basis, in media targeted to the general residential market throughout the carrier's service areas and substantially similar to the media in which the serving incumbent local exchange carrier advertises its service in the particular service area. In addition, such carriers must maintain an Internet site where members of the public can obtain information regarding services and rates provided by the carrier. The Telrite site is located at <http://www.telrite.com>. The Life Wireless site is located at <http://www.lifewireless.com>.

Also, carriers seeking ETC status must offer the supporting services required by §214(e)(2). These services include: voice-grade access to the public switched telephone network; local usage; dual tone multi-frequency signaling or its functional equivalent; single party service or its functional equivalent; access to emergency services; access to operator services; access to interexchange service; access to directory assistance service; and toll limitation for qualifying low income subscribers. Telrite is capable of providing all of these required service offerings and currently is offering them in its service territory.

By Recommended Decision entered on December 2, 2010, Telrite's petition was granted. Telrite will provide these services under the name of Life Wireless.

This Notice is being provided in accordance with the Commission's requirements and is not for the purpose of seeking public comment or protest.

TELRITE CORPORATION

REDACTED - FOR PUBLIC INSPECTION

EXHIBIT 7

Ready Wireless, LLC
August 26, 2011

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of)

Lifeline and Link Up Reform and)
Modernization)

WC Docket No. 11-42

Federal-State Joint Board on Universal Service)

CC Docket No. 96-45

Lifeline and Link Up)

WC Docket No. 03-109

DECLARATION OF DENNIS HENDERSON

1. My name is Dennis Henderson and I am the President of Ready Wireless, LLC ("Ready Wireless"). My business address is 955 Kacena Road, Suite A, Hiawatha, IA 52233 . My job responsibilities include managing all matters that affect Ready Wireless before federal and state regulatory agencies and legislative bodies.
2. Ready Wireless is a wireless provider that provides service to low income consumers through several business initiatives. It's retail brand, Ready Mobile PCS ("Ready Mobile"), is a national prepaid wireless brand found in 30,000 locations. Ready Mobile also recently launched an universal Lifeline reload program called Airfair, which allows customers of participating eligible telecommunications carriers ("ETCs") to buy reload minutes when their free airtime runs out. Finally, the company has filed applications with the Commission, as well as certain states and territories, to gain status as a wireless ETC. The purpose of this declaration is to support the Link Up for America Coalition's comments, filed in the above-captioned dockets, in response to the Commission's Public Notice regarding Further Inquiry Into Four Issues in the Universal Service Lifeline/Link Up Reform and Modernization Proceeding, including proposals to eliminate or severely limit Link Up.

Ready Wireless, LLC
August 26, 2011

3.

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CONFIDENTIAL INFORMATION

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Ready Wireless, LLC
August 26, 2011

CONFIDENTIAL INFORMATION

6. The example I explained above illustrates what would likely happen if the Lifeline market in other states were left to the two big nationwide footprint ETCs – TracFone and Virgin Mobile. The absence of Link Up funding creates that duopoly. In the absence of Link Up, few, if any competitors materialize. In the absence of competition, innovative distribution arrangements will fail to take hold and the benefits that would go with – healthcare cost reduction and increased enrollment in Lifeline and Link Up – will go unrealized.

I assert under penalty of perjury that the foregoing is true and correct to the best of my information and belief. This concludes my declaration.

Ready Wireless, LLC

By: 

Dennis Henderson
President

Executed on August 26, 2011